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# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Children England</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Islington</b>	
Contact person: <b>Ms Kathy Evans</b>	Position: <b>Chief Executive</b>
Website: <a href="http://www.childrenengland.org.uk">http://www.childrenengland.org.uk</a>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1044239</b>
When was your organisation established? <b>01/04/1942</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Reducing Poverty</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More Londoners with improved economic circumstances</b> <b>Fewer Londoners experiencing food poverty</b>
Please describe the purpose of your funding request in one sentence. <b>To enable 4in10 to contribute to ending child poverty in London by sharing and supporting the development of best practice across voluntary and statutory sectors.</b>
When will the funding be required? <b>01/02/2015</b>
How much funding are you requesting? Year 1: <b>£50,865</b> Year 2: <b>£52,743</b> Year 3: <b>£0</b>  <b>Total: £103,608</b>

### **Aims of your organisation:**

**Mission:** To create a fairer world for children, young people and families by championing the voluntary organisations which work on their behalf.

Children England aims to represent, connect and strengthen the voluntary sector for children, young people and families, through campaigning and quality infrastructure support, building their capacity to represent the voice of service users, improving the quality of services they provide and facilitating their full contribution to policy development.

Children England helps charities achieve more by providing accessible tools, training and resources on key responsibilities such as good governance and active participation of Children Young People and Families (CYP&F) in local services and communities. We support best practice through providing excellent policy and information services, training and events, enabling members to learn from each other and from leading edge professional developments.

Our unique strength lies in the collective power, voice and influence we have to promote the sector's achievements in achieving positive change on behalf of children and families.

### **Main activities of your organisation:**

Children England's supports a diverse membership which provides a central focus for work across the breadth of scale and specialisms in work with CYP&F. This is supported by work with a wider network of organisations through our capacity building and support via two major partnership projects:

**Engage London:** Funded by London Councils and now into its second successful year, Children England leads a partnership with Partnership for Young London and the Race Equality Foundation to offer capacity-building support, training, advice and tools to over 1600 VCS organisations in every borough in Greater London.

**Safe Network:** The Safe Network provides the 'sector standard' service, tools and training for safe practice in community activities with children -- from after school art clubs to weekend reading groups. It is jointly managed by the NSPCC and Children England, and was created as a result of the Government's Staying Safe action plan.

Children England website acts as an information, analysis and resource hub, attracting just

### **Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
4	7	0	0

### **Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>2.5 years</b>

## Summary of grant request

This grant would fund the planned growth and development of the 4in10 network. 4in10 is a membership network of voluntary, community and statutory organisations tackling child poverty across London. 4in10 was set up in 2008 to support London's voluntary and statutory sector to develop good practice and to work together on child poverty issues. Through its four year period hosted at Save the Children, it has grown into an effective cross-sector network, which is a well-regarded resource for voluntary and statutory organisations across London.

London has a poverty rate of 28%, seven percentage points higher than the rest of England with some London boroughs including areas with the highest child poverty rates in the country. London Voluntary Service Council's most recent Big Squeeze report found that 68% of front-line organisations in London had seen an increase in service users with 56% of organisations reporting the needs of service users becoming more serious.

As a membership network 4in10 is uniquely placed to support voluntary and statutory organisations to meet these growing and changing needs. Many organisations across London work with children living in poverty, or focus on issues affected by and affecting child poverty. 4in10 brings these organisations together to share expertise and resources, to learn from each other and to benefit from expert advice and experience. We have found that this, and in particular 4in10's focus on bringing statutory and voluntary services together to share and learn, is an effective way to effect real change.

This grant will allow 4in10 to substantially develop the scope and depth of our work. It will allow 4in10 to support London's statutory, voluntary and community organisations to effectively tackle child poverty by providing:

- bespoke individual advice and support,
- regular capacity building, good practice sharing and networking opportunities
- online resources including the 4in10 website, regular e-bulletins and a comprehensive resource library
- research into topical issues carried out in response to issues raised by network members
- opportunities for VCS organisations to influence local and regional policy making
- a practical toolkit for for VCS organisations to assist them in engaging more effectively with the child poverty agenda.

4in10 has a record of contributing to positive change within and across London boroughs including, for example, 4in10 has influenced the decision of increasing numbers of London boroughs to provide universal free school meals to primary school pupils and 4in10's provision of advice and support to Local Authorities which has helped to ensure the participation of local stakeholders including local children and young people in the development of child poverty strategies. This grant would fund the expansion of the 4in10 staff team to include a part-time Research and Learning Officer and a part-time Network Membership Officer alongside the existing strategic manager post. The additional skills and resources provided by these staff members would allow 4in10 to:

- reach and engage a larger and more diverse membership group
- strengthen and broaden 4in10's capacity to carry out and disseminate research and learning to network members.

The funding will also support 4in10's move to Children England. This move will allow 4in10 to reach Children England member VCS organisations across the capital through Engage London to raise awareness of child poverty issues and to provide expert advice in engaging with these issues. It will also allow 4in10 to benefit from Children England's skills and resources in developing and growing the 4in10 network.

This grant would also allow the creation of an advisory board to support strategic development. Board members will be drawn from 4in10 membership and will reflect their diversity and range of knowledge and expertise.

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Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

**Customer First**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Regional events and networks. These will include 8 Good Practice Seminars delivered to 125 network members focusing on topical issues related to tackling child poverty. Reports from the seminars will highlight good practice and action planning and will be distributed and publicised widely.**

**Targetted suport for local areas to include bespoke support to 4 Local Authorities and focusing on ensuring best practice in strategies and action plans and effective practice. We will review the child poverty strategies of 32 London boroughs to ensure that child poverty continues as a local priority across London.**

**We will build the capacity of the Voluntary and Community Sector by increasing 4in10 membership by 60 percent and running 12 capacity building sessions involving up to 200 VCS members. We will also produce a practical toolkit for VCS organisations and establish an advisory board drawn from our VCS membership.**

**We will develop our online information hub in order to increase membership and the quality of support and advice we provide. We will develop our 4in10 website and increase hits by 50%. We will produce a bi-monthly newsletter for members and develop and update our resource library.**

**We will identify two major areas of research into the causes and/or effects of child povety and will produce two major research reports. These will be publicised widely to practitioners and to local, regional and national policy makers as appropriate.**

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What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**- An increased awareness of child poverty policy and practice across London's statutory, voluntary and community sector with improved regional networking and sharing of expertise along with an increase in the number of network members working locally to support the development of effective policy and practice in reducing child poverty.**

**Local Authorities will gain an increased awareness of child poverty and increased understanding of their duties and role. More Local Authorities will have and use Child Poverty Strategies and these will be of higher quality. There will also be an increase in collaborative working with the voluntary and community sector.**

**An increase in 4in10 membership will lead to an increase within London's voluntary and community sector of organisations' knowledge and ability to demonstrate their contribution to reducing child poverty. This will increase VCS capacity to influence and contribute to local policy and practice development in relation to child poverty.**

**The development of the 4in10 online information hub will effect an increased awareness and up-to-date knowledge of effective practice, policy and research linked to child poverty. 4in10 member organisations will also share their own good practice across sectors and boroughs.**

**4in10 research reports will ensure that topical issues are identified and understood widely. We will increase the understanding of key issues affecting children and their families among local, regional and national practitioners and policy makers and will support the development of effective initiatives to tackle child poverty.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We will use monitoring and evaluation data and ongoing assessment of members needs to plan future growth and development of 4 in 10 and will look to secure appropriate funding. There will be parallel exit planning for the eventuality of not securing further funds to ensure smooth closure and appropriate dissemination of materials and learning.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**500**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

What age group(s) will benefit?

**All ages**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**11-20%**

## Funding required for the project

**What is the total cost of the proposed activity/project?**

Expenditure heading	Year 1	Year 2	Year 3	Total
Staffing	80,800	84,033	0	164,833
Organisational support and Expertise	8,080	8,404	0	16,484
Events, materials, meetings	2,500	3,000	0	5,500
Good Practice Workshops, Events	3,000	3,500	0	6,500
Research Reports	2,000	2,500	0	4,500
Staff Training	750	800	0	1,550
Staff Travel	600	750	0	1,350
LA support	2,500	500	0	3,000
Volunteer costs	1,500	2,000	0	3,500
<b>TOTAL:</b>	<b>101,730</b>	<b>105,487</b>	<b>0</b>	<b>207,217</b>

**What income has already been raised?**

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

**What other funders are currently considering the proposal?**

Source	Year 1	Year 2	Year 3	Total
Trust for London	50,865	52,744	0	103,609
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>50,865</b>	<b>52,744</b>	<b>0</b>	<b>103,609</b>

**How much is requested from the Trust?**

Expenditure heading	Year 1	Year 2	Year 3	Total
Staffing	40,400	42,016	0	82,416
Organisational support and expertise	4,040	4,202	0	8,242
Events, materials, meetings	1,250	1,500	0	2,750
Good practice workshops, events	1,500	1,750	0	3,250
Research Reports	1,000	1,250	0	2,250
Staff Training	375	400	0	775
Staff Travel	300	375	0	675
LA support	1,250	250	0	1,500
Volunteer costs	750	1,000	0	1,750
<b>TOTAL:</b>	<b>50,865</b>	<b>52,743</b>	<b>0</b>	<b>103,608</b>

## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2014</b>
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Income received from:	£
Voluntary income	521,794
Activities for generating funds	22,716
Investment income	4,942
Income from charitable activities	58,505
Other sources	0
<b>Total Income:</b>	<b>607,957</b>

Expenditure:	£
Charitable activities	799,331
Governance costs	5,750
Cost of generating funds	30,465
Other	49,842
<b>Total Expenditure:</b>	<b>885,388</b>
<b>Net (deficit)/surplus:</b>	<b>-277,431</b>
<b>Other Recognised Gains/(Losses):</b>	<b>643</b>
<b>Net Movement in Funds:</b>	<b>-276,788</b>

Asset position at year end	£
Fixed assets	28,561
Investments	98,785
Net current assets	244,722
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>372,068</b>

Reserves at year end	£
Restricted funds	19,582
Endowment Funds	0
Unrestricted funds	352,486
<b>*Total Reserves (B):</b>	<b>372,068</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
71-80%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

No significant changes since April 14 - major changes due to non renewal of Gov grants - including moving to smaller premises and reducing staff team took place during previous year April 13 - March 14. Our balance sheet shows Restricted: £19,582 Unrestricted/Designated £179,925 Unrestricted/general free reserves £172,561 Total Funds £372,068



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	212,949
Health Authorities	0	0	0
Central Government departments	1,761,855	1,723,231	281,595
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery	0	0	7,000
	0	0	0
	0	0	0
	0	0	0
	0	0	0

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Kathy Evans**

Role within                      **Chief Executive**  
Organisation: